

DESTINATION IMAGINATION, INC.
BOARD OF TRUSTEES
TELECONFERENCE
March 17, 2010

CALL to ORDER

8:34 p.m. EDT The meeting was called to order by Board Chair, Brownie Mitchell.

ROLL CALL

Present: Karen Anderson, Rosemary Bognar Pinney, Valerie Conroy, Brownie Mitchell, Pamela Schroeder, David Thomason, Sue Oclassen, Bruce Urban, Johnny Wells, Nancy Wingenbach, CEO Chuck Cadle and Maureen Donovan, Director of Human Resources.

Absent: John Maloney, Eric Wolff, Michael Kelly

Approval of Agenda

APPROVAL of AGENDA

Motion: David Thomason moved to approve the Agenda as posted.

Second by Valerie Conroy.

Action: Motion Passed.

APPROVAL of MINUTES

Minutes of previous January 28-30 meeting were not available for approval.

Motion: Valerie Conroy moved to allow approval of minutes of January 28-30 meeting via electronic vote.

Nancy Wigenbach Seconded.

Action: Motion Passed.

CEO REPORT

An update on the status of the sale of the Glassboro property revealed the difficulty in communicating with the investment firm in Glassboro and the lack of interest by another third party. The real estate market is slow right now and by April 1 plans are to terminate the listing agreement and look at possible strategies for generating interest in the property. Still owning the Glassboro property has caused a continuation of related interest costs, electric bills, maintenance, and taxes.

The hiring of a new accountant has allowed for better reporting. Joe O'Brien and the staff accountant, Steve Flaa, are working on improving the accounting process and Joe is now able to provide financial models. The latest model of the budget forecast provides a better view of our cash position going into March and expected use of cash through our fiscal year end. The billed out of office was higher than budgeted. The anticipated sale of advertising space and booth space for Global Finals fell short resulting in a reduction in revenue. Additional budget loss is expected on team revenue. Offset opportunities include incoming donations, a projected 1000 team count at Globals, and margin on Global Finals projects. Some I4L margin will move to the next fiscal year.

Hiring will be frozen to further reduce budget costs. The Start a Team initiative, the upcoming Construction Challenge, new product launches, and successful grant applications will benefit us in the future. However, the contribution that these efforts will bring is not known and to add additional staff costs to our operations at this time would not be prudent. So, we are going to freeze hiring until the new revenue opportunities from new initiatives and Global Finals have been realized.

The new on-line system is working and initial feedback from a team manager perspective was extremely positive. All staff is “extremely” focused on Global Finals. The Board is asked to come in on Monday to Global Finals to participate with those attending.

Teams registered 13,153—507 over last year—about 300 international teams are expected to register soon. The Air Force has 66 teams.

The stipend for this program will not be utilized going forward into the second year of the pilot program. The states will have to stand on their own. Current forecast is an increase over budget loss of \$27,000.

The Disney Volunteer Program is extremely successful with 1,400 new volunteers.

FUTP60 was launched in Washington, DC at the National Press Club. DI will be shown as a non-profit sponsor. DI will be included on an advertisement on the back cover of the 3/22 edition of Newsweek. Rusty McCarty was the driver for this initiative and DI should benefit in many ways from being associated.

The Bombay Pictures contract is still not signed but close to being completed.

Staff has been assigned to visit and support the affiliate tournaments. Chuck Cadle attended the well run Oregon regional tournament and will be going to CT and TX next.

Eric Wolff, DIAD president, and Chuck Cadle have been discussing ways in which DIAD can better support the DI mission. Opportunities such as fundraising (I3 Grant), GF booth/ad sales, license agreements, ways to keep program costs down, etc. could be extremely beneficial.

Maureen Donovan discussed the awards to be presented at Global Finals.

Committee Reports

Governance Committee: The committee completed the work on the introduction to the code of conduct handbook.

Motion: Karen Anderson moved to include the following introduction to the code of conduct: “Destination ImagiNation, Inc., values its volunteers. Volunteers are essential to the success of our program and, as such, are expected to meet a standard code of conduct. Adhering to a universal code of conduct ensures the quality of the DI program, as it is facilitated

by volunteer staff at all DI functions. On that basis, all volunteers serving in any capacity at a DI tournament are expected to annually sign, and follow, the Volunteer Code of Conduct.

Affiliates are encouraged to use this code of conduct at the local level.”

Second by Sue Oclassen.

Action: Motion passed.

Finance Committee: Pamela Schroeder reported that the committee had met, reviewed, and discussed the financials. The Finance Committee is reviewing Finance Policies and may recommend changes to the board in the near future.

Development Committee: Valerie Conroy led a discussion and review of possible awards to be given and recognition of volunteers at Global Finals.

Motion: Valerie Conroy moved to accept all reports.

Second by David Thomason.

Action: Motion passed.

Future Meetings: The next meeting will be a teleconference meeting to be held on April 14 at 8:30 Eastern time.

Motion: Bruce Urban moved to adjourn.

Second by David Thomason.

Action: Motion passed.

Meeting adjourned at 9:40 PM.

Respectfully submitted
Johnny C. Wells