

DESTINATION IMAGINATION, INC.
BOARD OF TRUSTEES
TELECONFERENCE
November 17, 2009

CALL to ORDER

8:30 p.m. EDT

The meeting was called to order by Board Chair, Brownie Mitchell.

ROLL CALL

Present:

Karen Anderson, Rosemary Bognar Pinney, Mike Kelly, Valerie Conroy, John Maloney, Brownie Mitchell, Pamela Schroeder, David Thomason, Eric Wolf , CEO Chuck Cadle and Controller Joe O'Brien.

Absent:

Sue Oclassen, Bruce Urban, Johnny Wells, Nancy Wingebach

Mike Kelly was welcomed as a new board member to his first meeting.

Approval of Agenda

Motion:

A discussion of future BoT meeting was added under New Business. Rosemary Bognar-Pinney moved to approve agenda as amended. Second by John Maloney

Action:

Motion passed.

Approval of Minutes

Motion:

Minutes of previous meeting were not available for approval. Eric Wolff moved to allow approval of minutes of previous meeting via electronic vote. Karen Anderson Seconded.

Action:

Motion Passed.

CEO REPORT

Senior Staff weekly meetings started on Nov. 3rd with Joe O'Brien, Maureen Donovan, Rusty McCarty and Chuck Cadle.

Start A Team Status: We are 630 teams ahead of last year. DI has initiated a free 5-Pak offer to new DI schools that were hard hit by budget cuts. Ginger Green is working directly with Affiliates. She has spoken with 19 affiliates and offered assistance.

HR Hires:

Training Coordinator - Tori Gwynn

International Coordinator - Hillary Anderson

Web developer - Mickey Buckno

Field work is completed for 2009 External Audit. Report should be released in December.

DIcor View agreement has been renewed.

International:

Canada is now a wholly-owned subsidiary of DI; additional filing made for charity status. There is now a Quebec Provincial Director.

Peggy Middendorf and RB Global Group will be meeting with the Deputy Whip of the House of Commons in England. She is also attending an educational conference in Poland.

There has also been a volunteer trained for Trinidad.

A Chinese Central Television interview has been completed and aired.

Marketing Update:

The Video PSA is completed and delivered to the National Assoc. of Broadcasters and posted on our webpage. Nancy Wingenbach is a guest columnist in the January School Administrator. There are now 21GEW Creative Spark challenge participants.

Fundraising:

Meetings are taking place to develop a prospect list for growth and expansion. Several major companies have been contacted.

Logos and Copyrights:

The CEO explained the rationale for current display and disclaimer language. Concern was expressed about logos being available under the Team Support link on our website and the potential infringement on our AD agreement regarding use. It was requested that logos be removed from the open download on the site and IP materials be available by request to the DI Public Relations staff. Changes will be made and the attorney will be consulted on language.

Committee Reports

Management Committee: Work is progressing on the evaluation process.

Finance Committee: No report. Reminder that board member contribution should be made before December 31.

Development Committee: No Report

Governance Committee: The committee is working on the revisions to the Succession Plan. DIAD has been notified of the need to hold an election for nominees to the BoT at their May meeting.

Motion: Rosemary Bognar-Pinney moved to accept all reports.
Second by Karen Anderson

Action: **Motion passed.**

Old Business: BOT Recognition Awards have been ordered. We are awaiting delivery .

NewBusiness: A new Task Force was formed to develop an in-school DI curriculum with Johnny Wells serving as Chair. Johnny, Brownie and Chuck will select the Task Force Members.

Future Meetings: Beginning in January 2010 all teleconference meeting will be held on the second Wednesday of each month at 8:30 Eastern time unless notified of cancel by the chair. Thursday, January 28, will be the travel day for the January face-to-face meeting held on the 29th and 30th. Travel home will be on Sunday January 31.

Motion: Karen Anderson moved to adjourn.
Second by Eric Wolff.

Action: Motion passed.

Meeting adjourned at 9:30 PM.

